

## **HEALTH AND WELL-BEING BOARD**

### **27 FEBRUARY 2018**

## **CHILDREN AND YOUNG PEOPLE'S PLAN 2017-2021**

### **Update**

---

#### **Board Sponsor**

Catherine Driscoll: Director of Children, Families and Communities

#### **Author**

Sarah Wilkins, Assistant Director: Families, Communities and Partnerships

#### **Priorities**

|                                     |     |
|-------------------------------------|-----|
| Older people & long term conditions | No  |
| Mental health & well-being          | Yes |
| Being Active                        | Yes |
| Alcohol                             | Yes |
| Other (specify below)               |     |

#### **Groups of particular interest**

|  |     |
|--|-----|
| Children & young people                        | Yes |
| Communities & groups with poor health outcomes | Yes |
| People with learning disabilities              | Yes |

#### **Safeguarding**

|   |     |
|---|-----|
| Impact on Safeguarding Children   | Yes |
| Key outcome of CYPP is to ensure children and young people are safe from harm |     |

|   |     |
|---|-----|
| Impact on Safeguarding Adults   | Yes |
| Delivery of the CYPP includes appropriate identification, support and provision for vulnerable parents and carers |     |

#### **Item for Decision, Consideration or Information**

Information and assurance

### **1. Background**

In July 2017 the Health and Well Being Board (HWBB) approved the new Children and Young People's Plan (CYPP) for 2017 to 2021 and agreed that the plan would act as framework for a whole-system response to improving outcomes for children, young people and their families.

The HWBB also recommended to the range of agencies and organisations represented to seek approval for the CYPP to be adopted within their respective individual agency policy frameworks.

**2. CYPP Governance and partnership**

There are currently five aspects to the CYPP implementation Plan. The first bring together a collection of underpinning areas for development and the remaining four relate to specific areas of improvement.

People, Partnerships and Participation

This area focuses on;

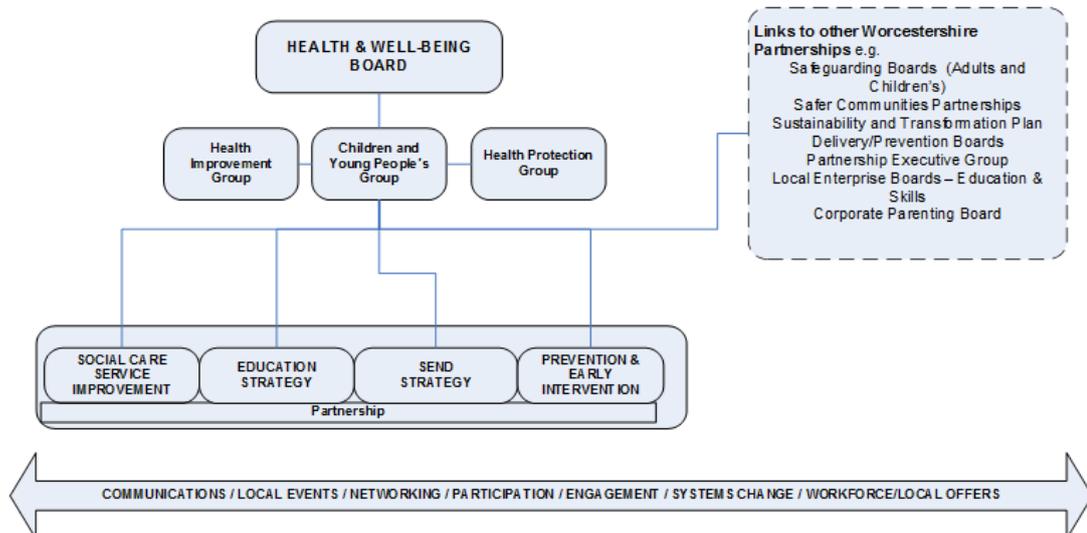
- increasing the voice of children, young people and their families across all provision including co-production of services, taking into account the aspirations of the children, young people and their families,
- strengthening existing partnerships and enabling opportunities to form new ones
- celebrating success and children and young people's achievements
- understanding, sharing and building on the good work that is already taking place within services and organisations and
- working together to develop the wider workforce and applying a system change approach to overcome barriers.

The remaining four areas of the implementation plan relate to strategies and delivery plans. All of these require a whole system / partnership approach as outcomes cannot be achieved by one organisation on their own.

Social care service improvement  
Prevention and early intervention  
Education and skills  
Special Education Needs and /or Disabilities

The governance framework model demonstrates how the sub group of the HWBB can apply partnership working linked to the set of established and developing strategies that have set out the key success measures for the Children and Young People's Plan.

CYPP GOVERNANCE



### **3. How we are delivering the CYPP**

#### Delivery by strategy

During quarter three work was undertaken to map strategic plans across the priorities at a partnership and county level to gain a picture of how priorities are being delivered.

During the next quarter this mapping will continue across the other partner organisations and at a district and community level.

In addition the overall implementation plan needs to develop to include the overarching activities of strategies and the key performance measures being applied to measure success.

The Children and Young People's Sub Group recognise there is intent and activity across Worcestershire to improve children and young people's lives. However members of this group recognise that further work is required to highlight and recognise for the CYPP the key outcome performance indicators as identified through related strategies and plans.

This would then enable and use the framework of HWBB and Joint Health and Wellbeing Strategy to guide partnership working to align policies, services, resources and activities and enable joined-up action to tackle issues that will benefit from multi-agency working.

## AGENDA ITEM 9

|  | Priority 1   | Priority 2                                       | Priority 3  | Priority 4  | Priority 5                          | Priority 6   | Priority 7   | Priority 8  | Priority 9                                    | Priority 10   | Priority 11   |
|--|--|--|---|---|-------------------------------------|--|--|---|---|---|---|
| Strategy or Partnership Plan (include a link to where it is on webpages) | Help children live in safe and supportive families and communities | Promote safe, healthy and positive relationships | Support children to have the best start in life and be ready for learning | Provide Access to a quality and appropriate education/learning experience for all | Prepare young people for adult life | Improve outcomes for our most vulnerable children and young people | Increase young people's voice in community life, participation and engagement in developing services | Increase access to safe and affordable activities and places to go outside school | Increase physical activity and healthy eating | Improve social, emotional mental health and well being outcomes | Support young people, parents and carers to overcome the barriers to sustained employment |
| Education and Skills Strategy (in development)                           |  |  |   |   |                                     |  |  |   |   |   |   |
| JHWS Good mental health & Wellbeing Action Plan                          |  |  |   |   |                                     |  |  |   |   |   |   |
| JHWS Physical Activity Action Plan                                       |  |  |   |   |                                     |  |  |   |   |   |   |
| JHWS Reducing Harm from Alcohol Plan                                     |  |  |   |   |                                     |  |  |   |   |   |   |
| Joint Health & Wellbeing Strategy (JHWS)                                 |  |  |   |   |                                     |  |  |   |   |   |   |
| Local Maternity System Plan  |  |  |   |   |                                     |  |  |   |   |   |   |
| SEND Strategy  |  |  |   |   |                                     |  |  |   |   |   |   |
| Service Improvement Plan   |  |  |   |   |                                     |  |  |   |   |   |   |
| STP (all workstreams)  |  |  |   |   |                                     |  |  |   |   |   |   |
| Suicide Prevention Action Plan   |  |  |   |   |                                     |  |  |   |   |   |   |
| WCSB EH Strategy   |  |  |   |   |                                     |  |  |   |   |   |   |

**4. What the mapping is telling us**

| Priority   | What the mapping is telling us  |
|--|---|
| <p>1. Help children live in safe and supportive families and communities<br/>           2. Promote safe, healthy positive relationships<br/>           3. Support children to have the best start in life and be ready for learning<br/>           4. Provide access to a quality and appropriate education/learning experience for all<br/>           5. Prepare young people for adult life<br/>           6. Improve outcomes for our most vulnerable children and young people<br/>           10. Improve social, emotional mental health and well-being outcomes<br/>           11. Support young people, parents and carers to overcome barriers to sustained employment</p> | <p>The mapping shows that the current or developing partnership strategies comprehensively cover these priorities.</p>  |
| <p>7. Increase young people's voice in community life, participation and engagement in developing services</p>   | <p>This priority is the theme of an event on 28<sup>th</sup> February 2018. The planned outcome of this event is the production of a partnership strategy and key messages for the approach for the participation and engagement of children and young people.</p>  |
| <p>8. Increase access to safe and affordable activities and places to go outside of school</p>   | <p>Your Life Your Choice (YLYC) website now includes 'all age' information, advice and guidance for children and families as one 'family' access point for all citizens, professionals and providers. There is a marketplace for providers to advertise their activities and events. The site has been promoted to all CYP partners to share and maintain information on their services. We recognise more information is available on a local level. This will be identified through the District mapping.</p> |
| <p>9. Increase physical activity and healthy eating</p>  | <p>Is addressed by the relevant Joint Health and Wellbeing Strategies (JHWS). We recognise more information is available on a local level. This will be identified through the District mapping. The Sports Partnership has also suggested a countywide approach to this priority and discussions are taking place between them and the Prevention and Early Intervention Group.</p>  |

## 5. Snapshot Survey – Where are we now?

The online survey completed by 75 organisations, agencies and teams in Worcestershire between September and November 2017.

Part of the engagement phase, the purpose of the Snapshot survey was to understand how partners currently deliver against the 11 priority areas of the CYPP.

The results from the survey can be used to help identify any gaps in delivery and stimulate further opportunities for partners to work together to achieve the best outcomes for children and young people in Worcestershire and plan delivery going forward.

The full list of organisations completing the survey is available in the full report on the website: [Worcestershire children and young people our plan](#)

Respondents were asked to identify the sector they work in.

| <b>Organisation Sector</b>        | <b>Number of snapshots</b> |
|-----------------------------------|----------------------------|
| Education (including Early Years) | 13                         |
| Community Safety                  | 7                          |
| Voluntary and Community Sector    | 28                         |
| Health                            | 5                          |
| Sport & Leisure                   | 7                          |
| Local Business                    | 0                          |
| Training Providers                | 0                          |
| Local Authority                   | 22                         |
| Other                             | 9                          |
| <b>Total</b>                      | <b>91</b>                  |

(Note – Organisations were able to select more than one option).

6. For each of the 11 priorities in the CYPP, organisations were asked to indicate whether:
- The priority was their **core business**
  - They **do some** work on this priority
  - The organisation does not work on this priority

| Priority  | Number of organisations |           | % organisations working on |
|---|-------------------------|-----------|----------------------------|
|   | Core Business           | Some Work |                            |
| <b>Are safe from harm</b>   |                         |           |                            |
| 1. Help children live in safe and supportive families and communities (homes and places)                | 24                      | 39        | 84%                        |
| 2. Promote safe, healthy positive relationships   | 30                      | 31        | 81%                        |
| <b>Reach their full potential</b>   |                         |           |                            |
| 3. Support children to have the best start in life and be ready for learning                            | 21                      | 27        | 64%                        |
| 4. Provide access to a quality and appropriate education/learning experience for all                    | 23                      | 30        | 71%                        |
| 5. Prepare young people for adult life  | 30                      | 27        | 76%                        |
| 6. Improve outcomes for our most vulnerable children and young people                                   | 37                      | 29        | 88%                        |
| <b>Make a positive contribution in their lives</b>  |                         |           |                            |
| 7. Increase young people's voice in community life, participation and engagement in developing services | 18                      | 43        | 81%                        |
| 8. Increase access to safe and affordable activities and places to go outside of school                 | 26                      | 30        | 75%                        |
| <b>Live healthy, happy and fun filled lives</b>   |                         |           |                            |
| 9. Increase physical activity and healthy eating  | 14                      | 44        | 77%                        |
| 10. Improve social, emotional mental health and well-being outcomes                                     | 36                      | 31        | 89%                        |
| 11. Support young people, parents and carers to overcome barriers to sustained employment               | 19                      | 27        | 61%                        |

**7. Partnership Event – Where are we now? – 20<sup>th</sup> November 2018**

The event brought together 78 delegates from a range of organisations to discuss the 11 priorities in the Worcestershire Children and Young People's Plan (CYPP), to understand and share what is already being done to achieve them and any further activity required.

Having such a rich mix of agencies meant that a number of different perspectives were presented and delegates could further their understanding of what other organisations are prioritising and where they could work together.

The event opened with introductions from strategic leaders and a Cabinet Member Representative expressing their vision for the achievement of the four ultimate outcomes.

Table discussions were on each of the priorities and included:

- How do we make this happen - how do we move this priority forward?
- Do you know each other? Do you work together? Who is missing?
- Are there groups/networks that already exist – does one need to be set up?
- What are the things we need to work on together?
- What are the challenges/issues? What might we need to unblock?
- What would you like to happen next?

A number of resources collated from the Snapshot Survey were provided to support the discussions.

A wide range of feedback was collected which can inform the plan moving forward, this can be found on the website: [Event Report](#)

## 8. Partnership at work

### #Be Cyber Smart Campaign

The West Mercia Police #Be Cyber Smart campaign was launched in partnership in October 2017. Several CYPP Partners have worked with West Mercia Police to support the campaign. #BeCyberSmart will help to raise awareness of the effects of cyber bullying and provide advice to parents and young people on how to protect themselves online.

Following feedback from the Children, Young People, Parents and Carers survey in July 2017 [link to the survey](#) and national statistics showing that bullying is one of the biggest issues and concerns for young people and parents, a number of partners have worked together on a campaign against cyberbullying and online harassment.

During January and February two events were held at The Hive in Worcester. These were drop-in sessions for children, young people and parents, with partners offering practical advice about how to keep safe in the cyber world. All Worcestershire Schools were invited to attend.

Contents included:

- Advise on being #BeCyberSmart from West Mercia Police and the South Worcestershire Community Safety Team
- 'SELFie Where's the HARM?' the local premiere of this film made in Worcestershire. The film is for Key Stage 4 and above, and was made available to schools together with the teaching resources
- Family Learning - an interactive session for children and parents to work together
- KOOTH - Free, safe and anonymous online support for young people
- Additional resources available to schools – information about Jenny's Story (a film for Key Stage 4) was available at the event, together with the teaching resources for future use.

### Other events – Adverse Childhood Experiences

The Adverse Childhood Experiences (ACEs) Workshop was held on 24<sup>th</sup> January 2018. Attendance was promoted to partners directly via email and through the Events section of the CYPP website.

### Our next event 'Participation and engagement – is everyone's business'

A CYPP Priority 7 'Participation and engagement' – is everyone's business' event is planned for the 28th February 2018.

All partners have been invited to attend this event, whether they are actively involved in or would like to be in participation and engagement of children, young people and families.

The planned outcome of this event is production of a partnership strategy and key messages for the approach for the participation and engagement of children and young people. The event will also include a session on Plain English by Sandy Bannister WCC Corporate Equality and Diversity Manager.

More details of the event can be found on Eventbrite via this link

<https://www.eventbrite.co.uk/e/participation-and-engagement-everyones-business>

The multi-agency Youth Engagement Network Group (YENG) already meets regularly and will act as a lead for this priority going forward. Members of the group have been actively involved in planning the 'Participation and engagement' event and will contribute on the day.

## **9. Communication**

### Website

The CYPP website has now been improved and it includes the feedback from the event and the Snapshot Survey results as well as useful documents and the CYPP logo which all partners can use.

<http://www.worcestershire.gov.uk/cypp>

### Yammer

The Connecting Families Network has been expanded to become the Children and Families Network. The network is accessible by all organisations and already has groups for some of the Priorities established eg Priority 7 [Yammer - Participation and Engagement](#)

Delegates from all of the events have been invited to join the network and either use existing groups or create new groups to collaborate and share information. (Data Protection rules are applied).

## **10. Challenges**

As well as the four outcomes and the 11 priorities the CYPP includes two further sections:

- What are we going to do?
- How we'll know if we've made a difference

The next stage of implementation is to review the prioritisation of issues to address and recognise the key performance measures for monitoring of success that align to organisational strategies.

## **11. Recommendations**

Noting progress Board members are asked to approve an action to review and if necessary revise the Terms of Reference for the Children and Young People's Sub Group of the HWBB (currently known as the Connecting Families Strategic Group) to ensure that the action plan for full implementation of the CYPP can be established.

### **Legal, Financial and HR Implications**

None for this report

### **Privacy Impact Assessment**

Not required for this report.

### **Equality and Diversity Implications**

All partners acknowledge that Equality of opportunity and inclusion are key to the success of the CYP. Equality impact analysis will be carried out where appropriate

and findings will be used in developing inclusive engagement and in service planning and delivery.

## **Contact Points**

### County Council Contact Points

County Council: 01905 763763

Worcestershire Hub: 01905 765765

### Specific Contact Points for this report

Name, Allie Webster - partnerships officer

Sarah Wilkins – Assistant Director Early Help and Commissioning

Tel: 01905 846352

01905 846082

Email: [awebster2@worcestershire.gov.uk](mailto:awebster2@worcestershire.gov.uk)

[swilkins@worcestershire.gov.uk](mailto:swilkins@worcestershire.gov.uk)

## **Supporting Information**

<http://www.worcestershire.gov.uk/cypp>

## **Background Papers**

In the opinion of the proper officer (in this case the Director of Children, Families and Communities) the following are the background papers relating to the subject matter of this report:

- Health and Wellbeing Board Report February 2017
- Health and Wellbeing Board Report April 2017
- Health and Wellbeing Board Report July 2017